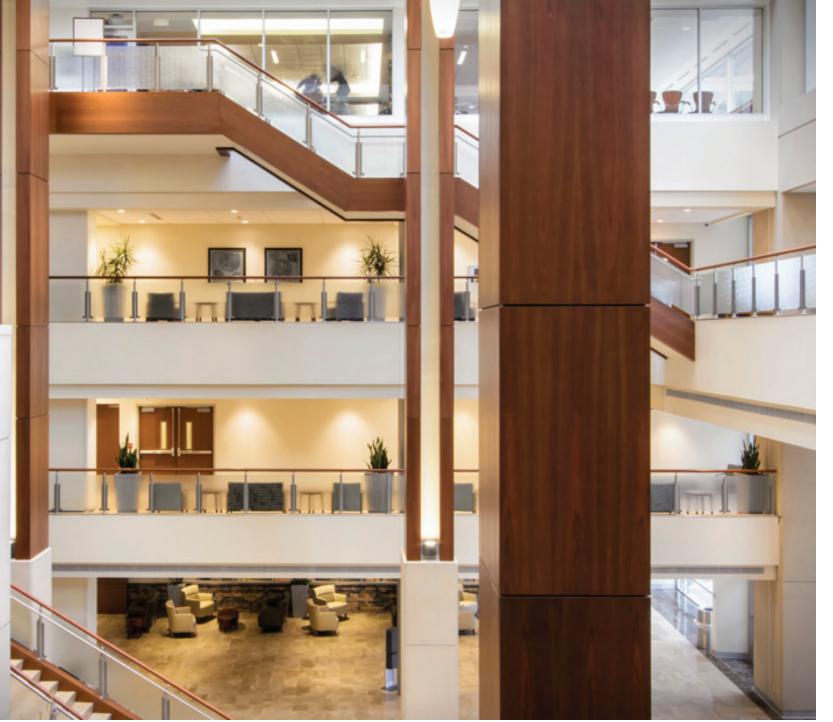


WVUH RUBY MEMORIAL HOSPITAL CASE STUDY

Kimball[®]Health







THE COMPANY

J.W. Ruby Memorial Hospital, the largest facility in the WVU Medicine family of health facilities, provides the most advanced level of care available to the citizens of West Virginia and bordering states. Their staff consists of highly trained, dedicated professionals who are experienced in the latest techniques and technologies — and are also skilled in the art of caring.

THE CHALLENGE

The hospital was updating existing facilities in addition to the construction of new buildings. There was a need for consistent aesthetics that carried across all facilities. In addition, since these facilities had extremely high traffic areas, WVUH required furniture that was durable enough for heavy use, but still created a vibrant and welcoming atmosphere for those who utilized it. WVUH was looking for a furniture partner that could provide a full spectrum of products for clinics to patient rooms in their existing facilities and would also meet the needs of the new 10 story patient tower that is the WVUH Heart and Vascular Institute. An extremely tight deadline meant they had to choose a partner that could deliver quality products on time and within budget.

THE SOLUTION

The relationship with WVUH began early on with their leadership team coming to the Kimball Office corporate headquarters. This was an opportunity for the leadership of WVUH to share their knowledge with the Kimball Office and Health leadership team. At the same time it allowed Kimball to show WVUH the full range of capabilities and breadth of products Kimball provides through our office furniture and health care lines. Assuring WVUH that Kimball Office and Kimball Health could provide solutions for every area of their facility.

With that knowledge the team - Kimball Office, WVUH, and Omega Commercial Interiors - got together three years ago to help WVUH begin to develop standards and furniture solutions for their existing space and new buildings. The team first began to look at existing spaces and how we could provide furniture solutions to meet the ever changing demands on healthcare environments. One of the major challenges the hospital had was task seating and finding one chair that could meet the needs of every environment. After approval of senior leadership, Wish chairs were tested among the employees and came out on top in terms of comfort, function and aesthetics. Because of this overwhelming positive response from the employees, WVUH decided to make the Wish chair the standard throughout all of their facilities.

From the moment you walk in to WVUH facilities they wanted the furniture to capture their brand. In the waiting areas, WVUH actually chose a selection of Kimball Office and Kimball Health seating to create a space the was inviting, appealing and extremely comfortable. It was important that all the various elements blended and worked together as the hospital wanted the flexibility to allow the furniture to move and morph as needed for their users. Kimball Office provides a finish palette that crosses over to all their products allowing cohesive design. The products incorporated into the waiting areas were Pose, Villa, Enjoy, Spruce and Sycamore. Seating provided a multitude of options while providing the comfort that is required for extended periods of sitting in various waiting areas throughout the hospital.

From waiting areas to doctor offices Kimball Office had a product to meet every need. For the doctor and general offices, the hospital was not only looking for a product that represented their rich long history, but also one that conveyed a state of the art facility appealing to leading doctors from across the country. Definition was utilized for these areas that brought a classic warmth with the durability they were looking for with style. Nash complimented Definition very nicely as the side seating in these offices.

Outside these doctors' private offices you will find how Kimball Office offered a solution to tie everything together. By creating visually appealing and welcoming executive assistant stations, the Kimball Office By Design team helped WVUH created an area that was functional while still being a focal point for visitors, employees and staff entering the facility. The concept was based off of the Kimball Office Definition product and incorporated a floating glass top from Fluent to aid in fostering employee well-being, engagement, and productivity while showcasing Kimball Office's craftsmanship and focus on detail. These Kimball Office ByDesign pieces along with the incorporation of standard Definition products provided a unique branding solutions for WVUH.

THE RESULTS

All in all, the Kimball Office and Health products that were selected to complete the WVUH space were made to stand the test of time with style that is consistent and holds firm thru design trends. The benefits that the facility would realize with these product solutions included warranted, durable products that were beautiful and brought their space to life! Kimball Office stood out against other furniture providers because of the product support that they gave WVUH throughout the entire design process, ultimately being a company they could believe in with A-Grade product and a partnership they could count on.

"Kimball Office has gone out of their way to make these products as user friendly as possible. We have made changes in the appearance and construction to some of the standard line pieces and are very happy with their willingness to work with us on custom pieces as well.," stated Alexis Behrens, Project Manager at WVU Medicine.







LOCATION Morgantown, West Virginia

INDUSTRY Healthcare

SQUARE FOOTAGE 10 Stories 335,00 Patient Tower **ROOM TYPES** Executive Assistant Stations, Doctor Offices, General Offices, Lounge and Waiting Areas

FURNITURE LINES USED

Wish, Interworks, Cetra, Xsite, Bingo, Conference Solutions, Pose, Nash, Sycamore, Spruce, Definition, Footprint, Villa, Enjoy

DEALER Omega Commercial Interiors



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